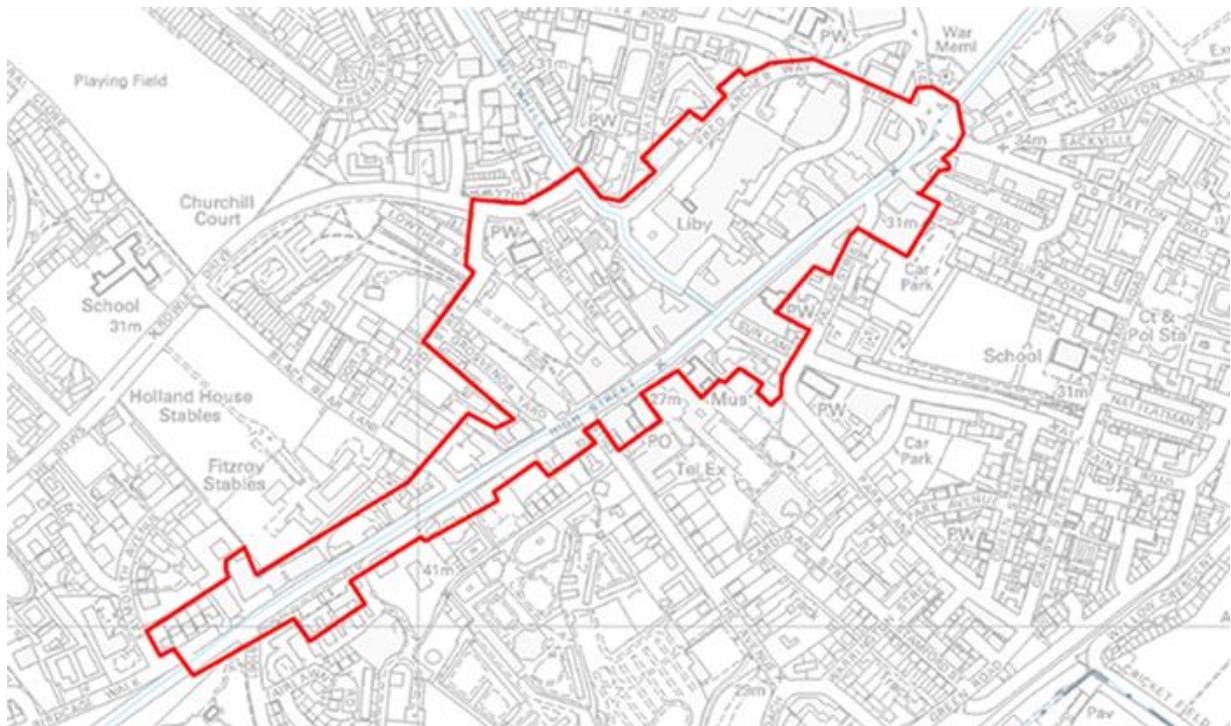


Cumulative Impact Assessment, Newmarket – Consultation Analysis

1. Newmarket; Overview of Licensed Premises within the Cumulative Impact Area

1.1 The current Cumulative Impact Assessment applying to the centre of Newmarket was designated in 2008 and re-adopted in 2011, 2016 and 2018. This expires in December 2021 and consultation has been undertaken to enable a decision to be made as to whether this should continue to be supported.



There are 43 licensed premises within existing CIA boundary, predominantly pubs, restaurants and off-licences. The nature of the area has changed over time as there is now only one nightclub, The Ark, whereas when the CIA was first introduced it included a number of nightclubs, including de-Niro's, which are now no longer operational.

2. Consultation Overview

2.1 In reviewing the CIA, the council will be taking into consideration:

- local crime and disorder statistics, including statistics on specific types of crime and crime hotspots such as antisocial behaviour offences
- health-related statistics such as alcohol-related emergency attendances and hospital admissions
- environmental health complaints, particularly in relation to litter and noise
- evidence obtained through local consultation.

2.2 As per section 5a of the Licensing Act 2003, in preparing the Cumulative Impact Assessment the Licensing Authority has consulted with the persons mentioned in section 5(3) of the Licensing Act 2003, namely:

- the chief officer of police for the area
- the fire and rescue authority for the area
- persons or bodies representative of local premises license holders
- persons or bodies representative of local club premises certificate holders
- persons or bodies representative of local personal license holders, and
- persons or bodies representative of businesses and residents in its area.

2.3 During the consultation period, views were sought from the public, residents' associations, Newmarket town Council, ward members and other community groups or organisations within the Newmarket area regarding the intention to renew the CIA, as well as potential minor changes to the area covered.

2.4 Businesses and licensees from both within and outside the current CIA were also engaged. Businesses were specifically asked whether the CIA had any known positive or negative impact on their ability to undertake their work.

2.5 An online response form was created, and this was published through media, website, social media, councillors, staff and partner organisations, such as the Newmarket BID.

2.6 In addition, businesses were further engaged through direct emails to licensees. Newmarket community organisations, such as local churches and charities, were also engaged through direct email messages.

2.7 At the time the consultation closed, 45 online forms had been completed. This report outlines the results from the analysis of quantitative data and themes that can be drawn from the qualitative (free text) data.

3. Analysing consultation feedback

It is important to note that due to the uncertain short, medium and long-term effects of COVID-19 on the town and shortage of data to describe its impact at the time of this analysis, the patterns observed in this research may not accurately describe the fabric and dynamics of the town at the time this assessment was published.

3.1 The full outcome of the consultation is shown in below. In summary;

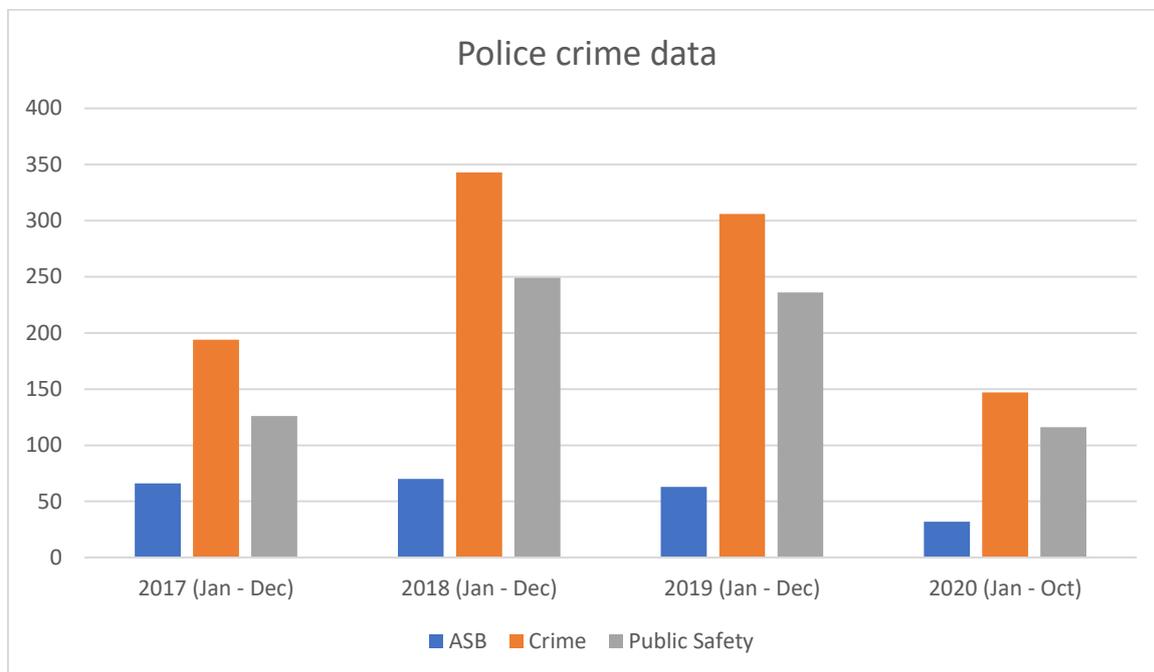
- Of 45 responses, 28 (62 per cent) agreed to continuing the CIA. 15 (33 per cent) answered that they disagreed and 2 (4 per cent) responded that they did not know.
- Of the 28 respondents who agreed to the CIA, 17 were members of the public (61 per cent), seven represented a community organisation/local school or church/residents association (25 per cent) and four were businesses (14 per cent).
- Agreement varied by respondent type with 75 per cent of businesses, 65 per cent of members of the public and 50 per cent of representatives of community groups agreeing with the CIA.
- When asked whether the existing CIA had had a generally positive or negative impact on their businesses, three of the five respondents stated that they “don’t know”. Two respondents answered that the CIA had a positive impact on their business. No respondents answered that the CIA had a negative impact.

3.2 In response to these representations the Licensing Authority has undertaken the following steps / analysis in considering whether to adopt a Cumulative Impact Assessment.

a) Statement of Evidence; Identified concern about crime and disorder or public nuisance

- On reviewing the consultation feedback, the authority has considered whether there is good evidence that crime and disorder are happening and are caused by customers of licensed premises and that the risk of cumulative impact is imminent.

- The information provided includes a broad sweep of incidents in Newmarket from 2017 to 2020. The incidents recorded cover ASB, Public Safety issues and Crime as shown in the graph below;



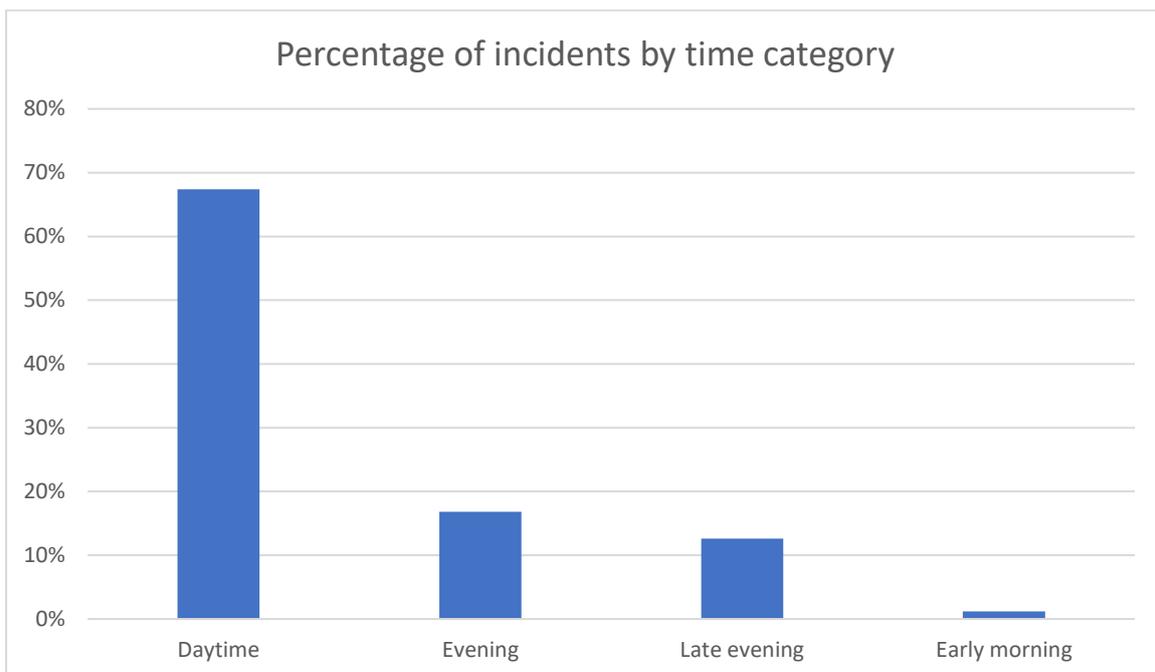
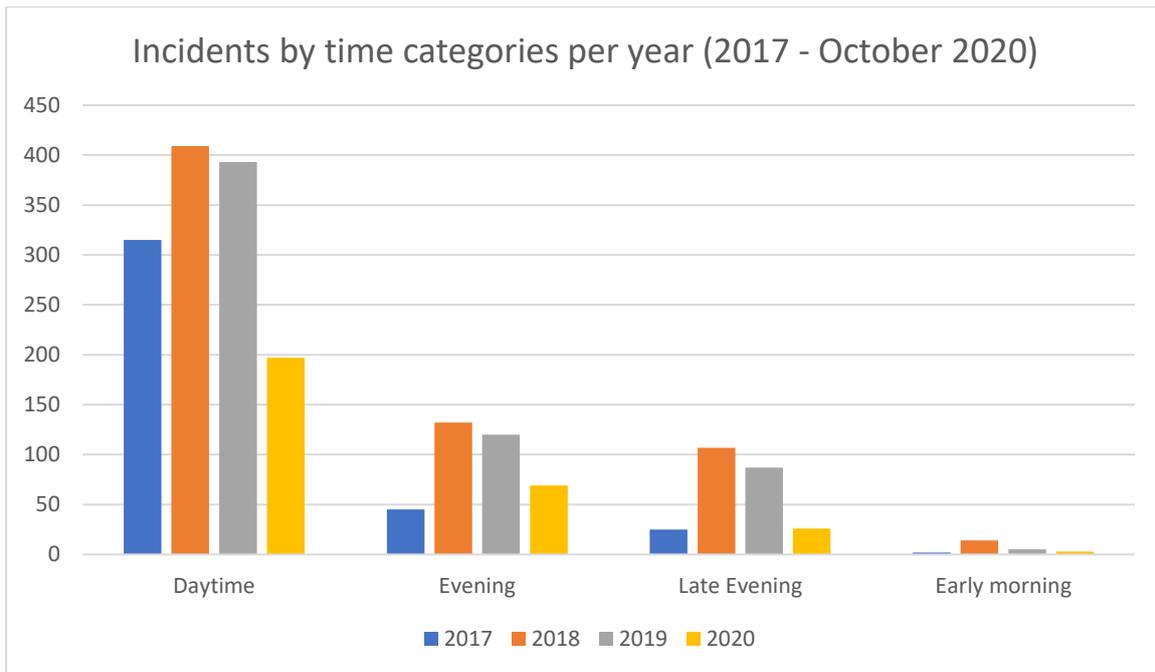
- The data indicates that ASB increased between 2017 and 2018, but that it has been on a downward trend between 2018-2020. The overall trend suggests that the number of incidents of ASB in the town are at a stable level. However, public safety and crime have increased significantly since 2017. Public safety incidents have increased from 126 in 2017 to 249 in 2018. Similarly, crime incidents increased from 194 in 2017 to 1343 in 2018. This trend is on a downward trajectory following 2018, however.
- The Police information for 2017-2020 also provides some location data. Three locations in Newmarket account for 87 per cent of all incidents. The most incidents are recorded in Newmarket High Street (1047), Guineas Centre (241) and Fred Archer Way (185).

| Instances of crime (ASB, Crime and Public Safety) by street: 2017 – October 2020 | | | | | |
|---|------|------|------|------|-------------|
| Street Name | 2017 | 2018 | 2019 | 2020 | Grand total |
| Fred Archer Way | 49 | 79 | 60 | 37 | 185 |
| Grosvenor Yard | 2 | 11 | 19 | 7 | 39 |
| Guineas Centre | 64 | 97 | 77 | 48 | 241 |

Appendix B

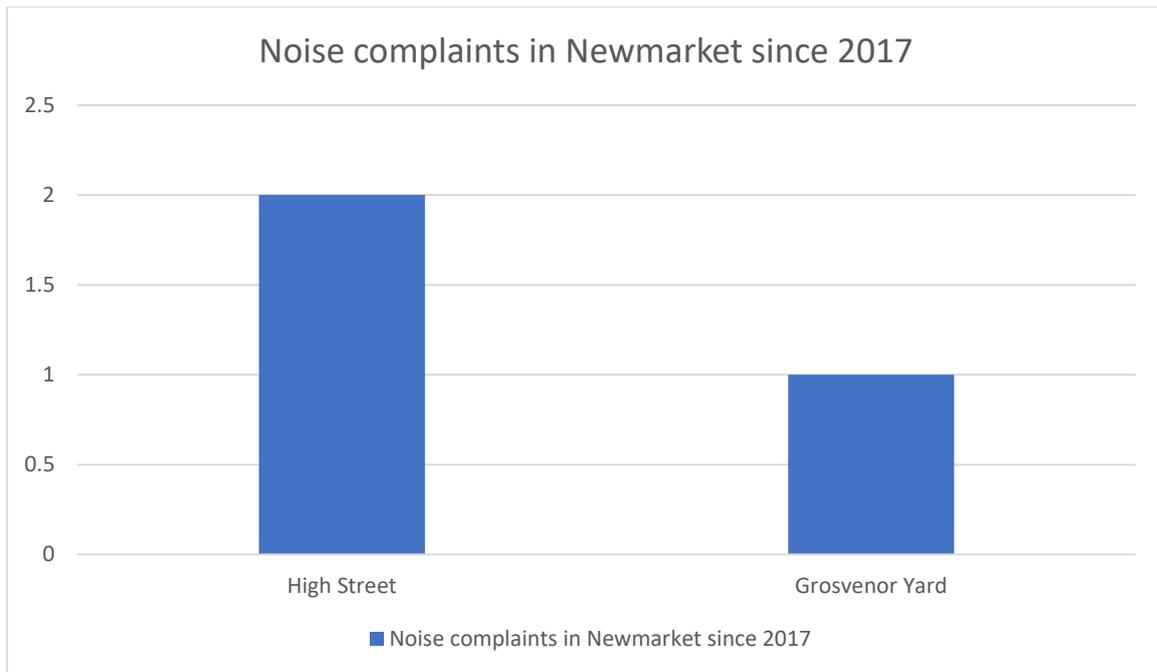
| | | | | | |
|--------------------|------------|------------|------------|------------|--------------|
| High Street | 240 | 408 | 385 | 172 | 1,047 |
| Palace | 5 | 10 | 5 | 8 | 25 |
| Sun Lane | 7 | 24 | 27 | 5 | 61 |
| Wellington Street | 20 | 33 | 32 | 18 | 86 |
| Grand total | 387 | 662 | 605 | 295 | 1,949 |

| Instances by time category (ASB, Crime and Public Safety): 2017 – October 2020 | | | | | |
|---|------------|------------|------------|------------|--------------------|
| Time Categories | 2017 | 2018 | 2019 | 2020 | Grand total |
| Daytime (05:00AM – 19:00PM) | 315 | 409 | 393 | 197 | 1,314 |
| Evening (19:01 – 23:59PM) | 45 | 132 | 120 | 69 | 366 |
| Late Evening (00:00 – 04:00AM) | 25 | 107 | 87 | 26 | 245 |
| Early morning (04:01 – 04:59AM) | 2 | 14 | 5 | 3 | 24 |
| Grand total | 387 | 662 | 605 | 295 | 1,949 |

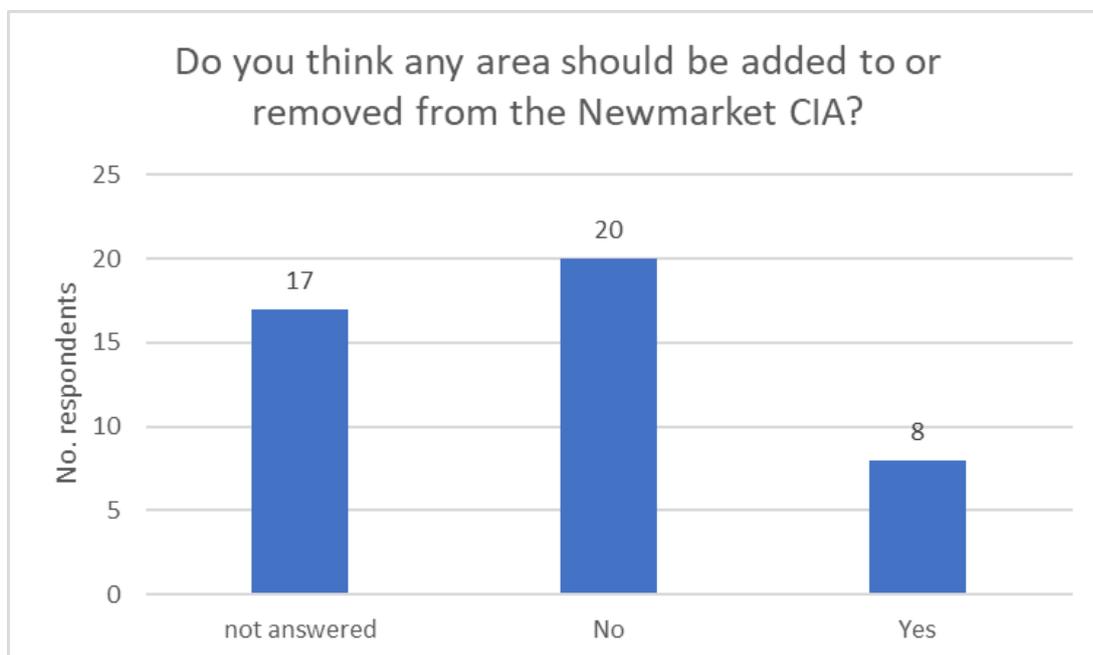


b) Statement of Evidence; Identifying the boundaries of the areas where problems are occurring

- Since 2017, there have been three official noise complaints originating from residents in Newmarket. The High Street received the most complaints (2), focusing on noise issues around the Waggon and Horses pub and the Shell Garage. One complaint was for Grosvenor Yard, focusing on noise issues from the Yard pub. All complaints originate around venues already within the CIA. This is shown in the graph below;



- Eight of the 45 responses (18 per cent) were in favour of adding to the CIA; 20 (44 per cent) answered no and 17 did not answer (38 per cent);



| Road/Street/Location | Frequency of inclusion |
|---|------------------------|
| All Saints Road (specifically referring to Prince of Wales pub and All Saints Church) | 3 |
| Yellow Brick Road | 2 |
| The Avenue | 1 |

| | |
|------------------|---|
| All of Newmarket | 1 |
|------------------|---|

- When the qualitative consultation data is compared with quantitative information gathered by the council on noise complaints in Newmarket since 2017, the evidence from noise complaints supports the view that the current parameters of a CIA are correct. Should a further CIA be deemed necessary little evidence to suggest it is expanded.

c) Consulted with those specified in section 5(3) of the Licensing Act 2003, on the proposal for a cumulative impact assessment in relation to new applications and variations to existing premises licences and club premises certificates and considered the outcome of the consultation.

Waste Service commented:

The Waste team at West Suffolk Council have responsibility for street cleansing in Newmarket. While we do not have precise data to reflect this, we know that we experience more waste cleaning demands on Saturday and Sunday mornings in the Newmarket CIA area, reflective of the active night time economy. This is especially the case during Racing event weekends in the town. The array of street cleaning includes additional litter, additional food, alcoholic drinks and human waste (such as vomit). There are also instances of vandalism and ASB that need to be cleaned up or repaired – a recent example occurred on the weekend of 31st July 2021, which incurred a cost to the council to replace uprooted flower beds. There is also a noteworthy issue with homelessness in the CIA area, and the Waste team is responsible for the effects of this, such as cleaning up defecation. The level of these issues notably decreased during the COVID-19 pandemic. However, as we return to normality, we are noticing an increase in weekend clear up tasks, and we believe this trend will continue.”

The Love Newmarket BID commented:

As a representative of businesses in Newmarket, the BID is sensitive to the needs of it’s members, as well as the future needs of the area. The renewal of the Cumulative Impact Assessment (CIA) area in Newmarket would not represent a hindrance to future business development, including possible new licensees in Newmarket, or the recovery of the high street from COVID-19.

d) Statement of Evidence; Public Health /Ambulance data

The three main areas covering the CIA are LSOAs E01029954, E01029950 and E01029949.

Ambulance data for LSOAs covering CIA area (2018-2021):

Ending-954 = 1,555

Ending-950 = 724

Ending-949 = 617

There were a total of 2,896 call outs for ambulance services in these areas between 2018-2021. More than half (1,555) were in E01029954 – which covers the largest proportion of the Newmarket CIA.

There is limited evidence to suggest that there is an impact on hidden inequalities

4. Conclusions

- On reviewing the data it could be concluded that the CIA has had an impact and accounts for reducing crime and ASB figures
- Nightlife in Newmarket high street has changed over the years and therefore crime is changing linked to this (this is not a result of the CIA specifically)
- Impact of COVID on data is not known (and this may also account for some downwards trends) and thus the data obtained during 2020 should be treated with caution